We claim:

1. An apparatus for forming a nonwoven web comprising:

an endless foraminous belt passing over at least two rollers and having an upper pass between said rollers at which a nonwoven web is formed on said belt;

a device for depositing strands on said belt upstream of one of said rollers to form said web on said belt by intermingling of said strands, said one of said rollers being hollow and formed on a periphery thereof with fluid-discharge openings distributed over said periphery; and

a source of a fluid medium connected to said interior of said one of said rollers for feeding said fluid medium to said one of said rollers whereby the fluid medium passes through said openings and said belt and lifts said web from said belt.

2. The apparatus defined in claim 1 wherein said one of said rollers is a rerouting roller at a discharge end of said upper pass.

3. The apparatus defined in claim 2, further comprising a web-conveying or processing device receiving said web from said belt at said rerouting roller.

4. The apparatus defined in claim 3 wherein said web-conveying or processing device includes at least one calender for said web.

5. The apparatus defined in claim 4 wherein said fluid medium is a gas.

6. The apparatus defined in claim 5 wherein said gas is air.

7. The apparatus defined in claim 6 wherein said one of said rollers has a perforated cylindrical shell.

8. The apparatus defined in claim 7 wherein said one of said rollers has a hollow shaft stub with which said one of said rollers is journaled for rotation, said hollow shaft stub being connected to said source to admit said fluid medium to said shell.

9. The apparatus defined in claim 8, further comprising a baffle in said one of said rollers directing flow of said fluid medium toward said belt and said web.

10. The apparatus defined in claim 1, further comprising a web- conveying or processing device receiving said web from said belt at said rerouting roller.

11. The apparatus defined in claim 10 wherein said web-conveying or processing device includes at least one calender for said web.

12. The apparatus defined in claim 1 wherein said fluid medium is a gas.

13. The apparatus defined in claim 12 wherein said gas is air.

14. The apparatus defined in claim 1 wherein said one of said rollers has a perforated cylindrical shell.

15. The apparatus defined in claim 14 wherein said one of said rollers has a hollow shaft stub with which said one of said rollers is journaled for rotation, said hollow shaft stub being connected to said source to admit said fluid medium to said shell.

16. The apparatus defined in claim 1, further comprising a baffle in said one of said rollers directing flow of said fluid medium toward said belt and said web.

17. A method of making a non-woven web comprising:

continuously displacing an endless foraminous belt over at least two rollers and having an upper pass between said rollers at which a nonwoven web is formed on said belt;

depositing strands of a synthetic resin filament on said belt upstream of one of said rollers to form said web on said belt by intermingling of said strands, said one of said rollers being hollow and formed on a periphery thereof with fluid-discharge openings distributed over said periphery; and

supplying a fluid medium under pressure to said interior of said one of said rollers for feeding said fluid medium through said openings and said belt to lift said web from said belt.